

2021 ACA WORLD ONLINE CHAMPIONSHIP

The 2021 ACA World Online Championship takes place November 16-18, 2021. The Asia-Pacific Region will compete on November 17, starting at 11:00 AM Singapore time (UTC +8). The Europe, Middle East, and Africa Region will compete on November 17, starting at 1:00 PM London time (UTC +0). The Americas Region will compete on November 18, starting at noon Eastern time (UTC -5).

A few days before the competition, each competitor will receive an email message with information about the opening ceremony and exam experience, exam instructions, and a link to the competition environment. During the competition, competitors must complete a project using the Adobe Creative Cloud application (InDesign, Photoshop, and Illustrator) that will all be contained in a virtual desktop (similar to the Exams from Home experience). Competitors must have a stable internet connection and admin rights on their computer. They may use only one screen during the competition.

Judging of the projects will take place on Friday, November 19. The Live Awards Ceremony will be held on Monday, November 22, at 9:00 AM Eastern time, and will be recorded.

OVERVIEW OF THE ACA WORLD CHAMPIONSHIP PROJECT

- Each competitor will work in a Remote Desktop environment with access to the Adobe application.
- Competitors will be provided with information about a client and a specific design project for the client.
- Competitors will be given the client's brand guidelines and some existing marketing collateral to use and refer to while completing the project.
- Competitors must save their completed projects and all the project source files in specific locations.
- Each competitor will have 6 hours to complete their project.



